

DEVELOPMENT OF A CONCEPT PLAN FOR A MASTERPLAN FOR THE KINGSTON AND ARTHUR'S VALE HISTORIC AREA (KAVHA)

QUESTIONNAIRE FOR INDIVIDUAL RESIDENTS OF NORFOLK ISLAND

Introduction: As part of the development of a Site Master Plan for the Kingston and Arthur's Vale Historic Area (KAVHA), the EMA team have been engaged by the Dept. of Infrastructure & Regional Development to undertake consultations with key stakeholders, residents and tourists.

Through these consultations, views are being sought on ways to protect or enhance the natural and cultural values of KAVHA, and increase economic sustainability for both KAVHA and Norfolk Island. Findings from the consultations will feed into the development and refinement of a concept plan and Site Master Plan for KAVHA. Detailed discussions have also been arranged with key stakeholder groups.

The following questionnaire has been designed to gather additional information from individual **residents**. Respondents do not need to provide identifying information. Unless otherwise agreed in writing, the information provided in response to these survey questions will only be released in an amalgamated form, so that individuals' responses cannot be separately identified.

This survey has 11 questions and should take around 5 minutes. Please place a tick or cross against your response.

Question 1

How important do you think that KAVHA is as part of the overall package of tourism attractions offered by Norfolk Island?

- Very important
- Important
- Not important
- Don't know.

Question 2

On how many days in a week would **you** generally visit KAVHA?

- Less than once a week
- One day a week
- Two days a week
- Three or more days a week.

Question 3

Are your visits to KAVHA generally linked to:

- Your employment
- Recreation, cultural or voluntary activities
- Accompanying visiting friends or relatives
- Other (please specify).



Question 4

Please rate the following KAVHA-related areas in terms of their importance **to tourists**.

	Very Important	Important	Not important	Don't know
Government House				
No 10 Quality Row - Museum				
No 9 Quality Row – Research Centre (inc convict records)				
HMS Sirius Collection				
Pier Store Museum				
Archaeological Museum				
The Gaol				
Cemetery				
Landscape setting				
Other (please specify)				

Question 5

Please rate the following KAVHA-related areas in terms of their importance **to you**.

	Very Important	Important	Not important	Don't know
Government House				
No 10 Quality Row - Museum				
No 9 Quality Row – Research Centre (inc convict records)				
HMS Sirius Collection				
Pier Store Museum				
Archaeological Museum				
The Gaol				
Cemetery				
Landscape setting				
Other (please specify)				



Question 6

Please rate the following suggestions for improvements to KAVHA-related facilities and services?

	Very Important	Important	Not important	Don't know
Improve general tourism office & information services at KAVHA				
General site interpretation improvements				
Improved access to convict records and history				
Include a cultural activity centre.				
Improved general facilities/access for residents				
Better café and restaurant options				
Better restroom facilities				
Better retail options				
On-site accommodation				
Improved road access				
Improved parking				
Improvements to water supply				
Improvements to electricity supply				
Improved rubbish management				
Improved lighting				
Other (please specify)				

Please provide any additional comments below, including any suggestions for additional attractions at KAVHA.



Question 7

Do you think KAVHA could be better used to increase tourism to NI, and if so, do you have any specific suggestions for additional uses or facilities?

Question 8

Do you have any suggestions or comments on local activities in the area that could have implications for tourist visits to KAVHA?

Question 9

How much you think tourists would generally be willing to pay for visits to KAVHA?

- Less than \$A20 per adult?
- \$A20-\$A30 per adult?
- More than \$A30 per adult?

Do you have any other comments in relation to charging tourists (but not residents) to visit KAVHA?

Question 10

Are you aware of any other issues with the use, maintenance and management of KAVHA? If so, do you have any suggestions for improvements?



Question 11

Do you have any additional comments, suggestions or feedback (please include additional information below)?

THANK YOU FOR TAKING THE TIME TO RESPOND TO THIS SURVEY.

Please return to:

Mail to: Eric Martin & Associates
PO Box 4699
KINGSTON ACT 2604
AUSTRALIA

Or email to: eric@emaa.com.au

